

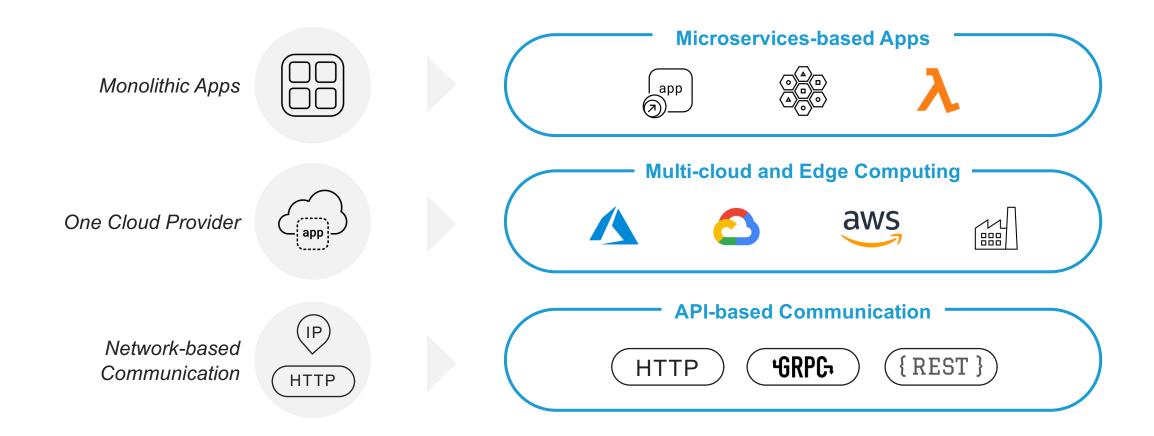
F5 Distributed Cloud

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Systems Engineer





Fundamental shift in how apps are designed & deployed





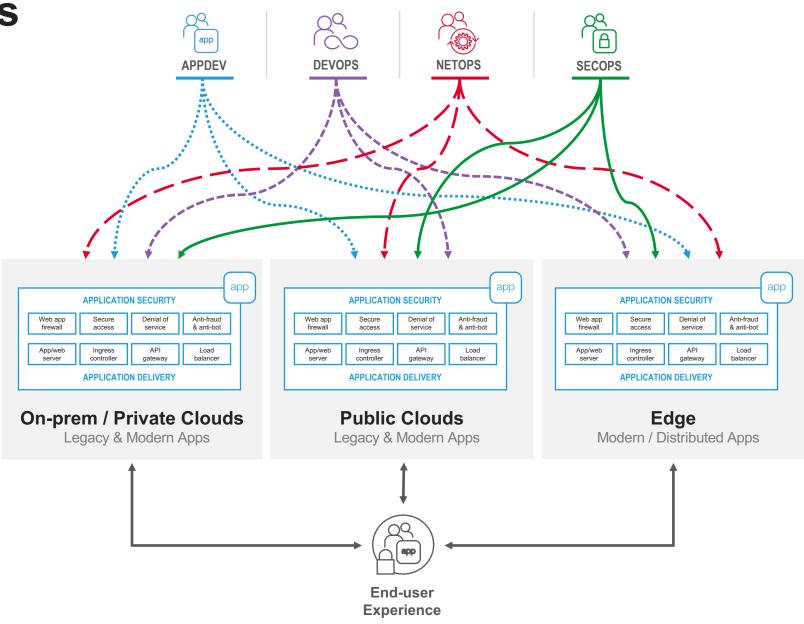
Technical challenges of delivering apps

#1 Complex coordination because of technology inconsistencies between teams and across environments

#2 Automation challenge "stitching" multiple environments, layering net, security, and apps, at scale

#3 Security difficulties due to multiple different attack surfaces and sophistication of bad actors

#4 Limited observability of silo'd telemetry trapped in disjointed systems & environments





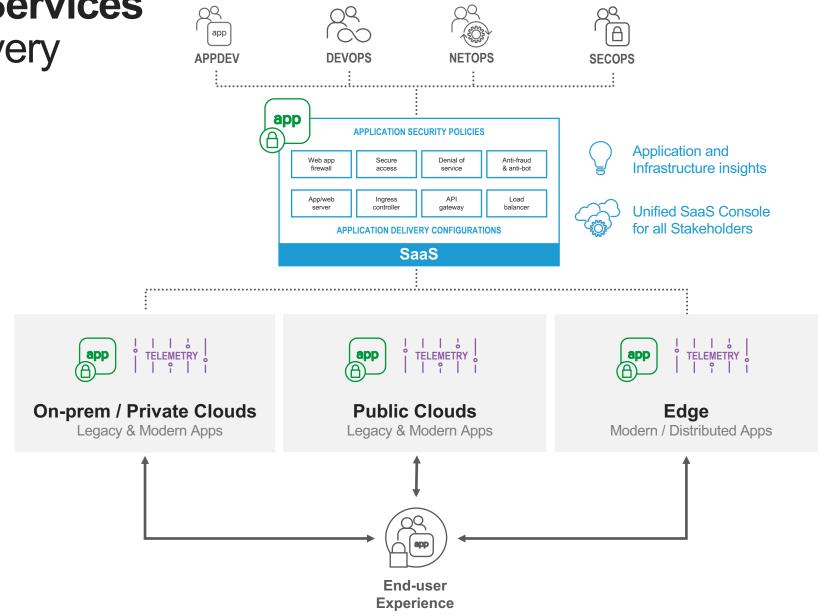
Distributed Cloud Services for Modern App Delivery

#1 Collaborate across teams with a centralized SaaS console to simplify planning and streamline execution

#2 Automate network configs and security deployment to reduce effort, errors, and gaps in coverage

#3 Advanced security filters out bad traffic before it hits customer networks, stays up to date

#4 Full stack observability of network, security, and application performance, cloud-agnostic and exportable







F5 BIG-IP

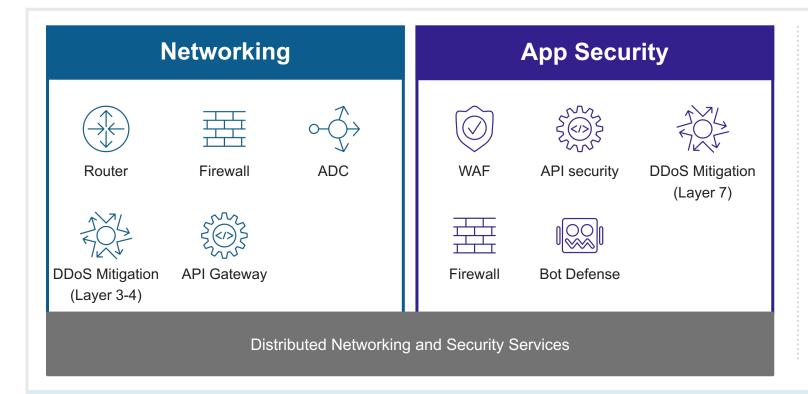
F5 Distributed Cloud Services

F5 NGINX

https://www.f5.com/company/news/press-releases/f5-protection-digital-world-f5-distributed-cloud-services

Key Building Blocks

Understanding the Critical Components





Distributed Cloud Console

SaaS-based centralized console managing application lifecycle and visibility



Visibility and Analytics



Centralized Operations

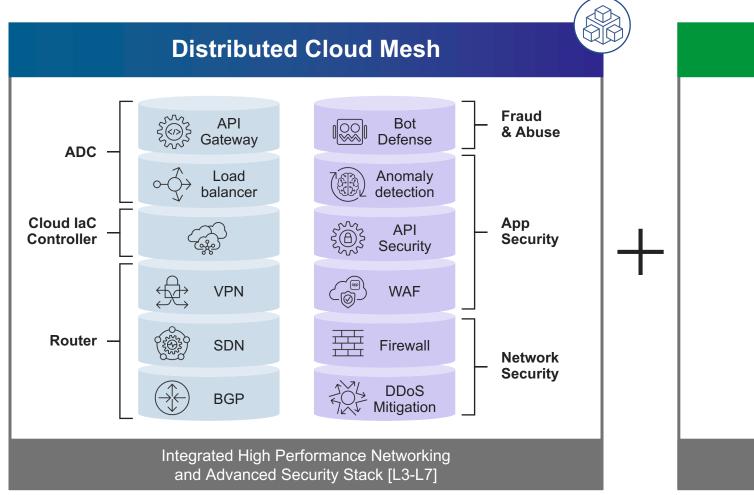


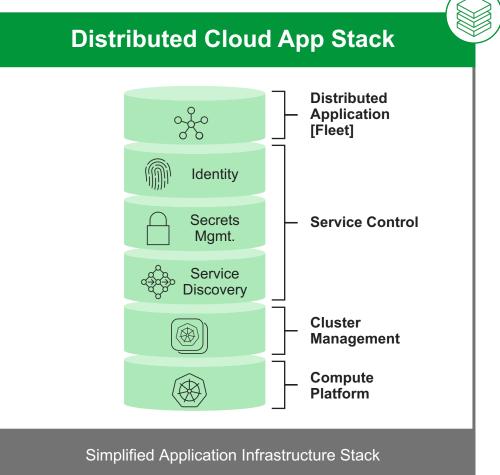
Artificial Intelligence/ Advanced Insights



A Distributed Node Architecture

Flexible deployment options across cloud and edge sites



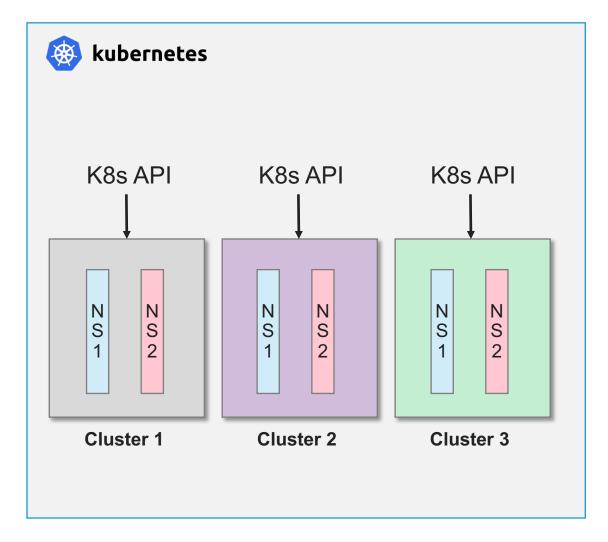


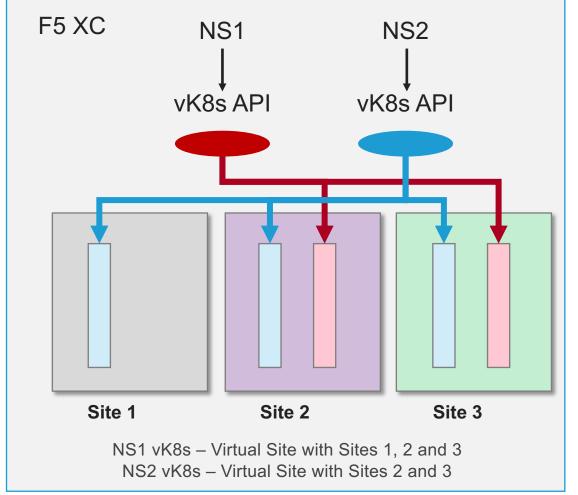


Standard K8s versus vK8s



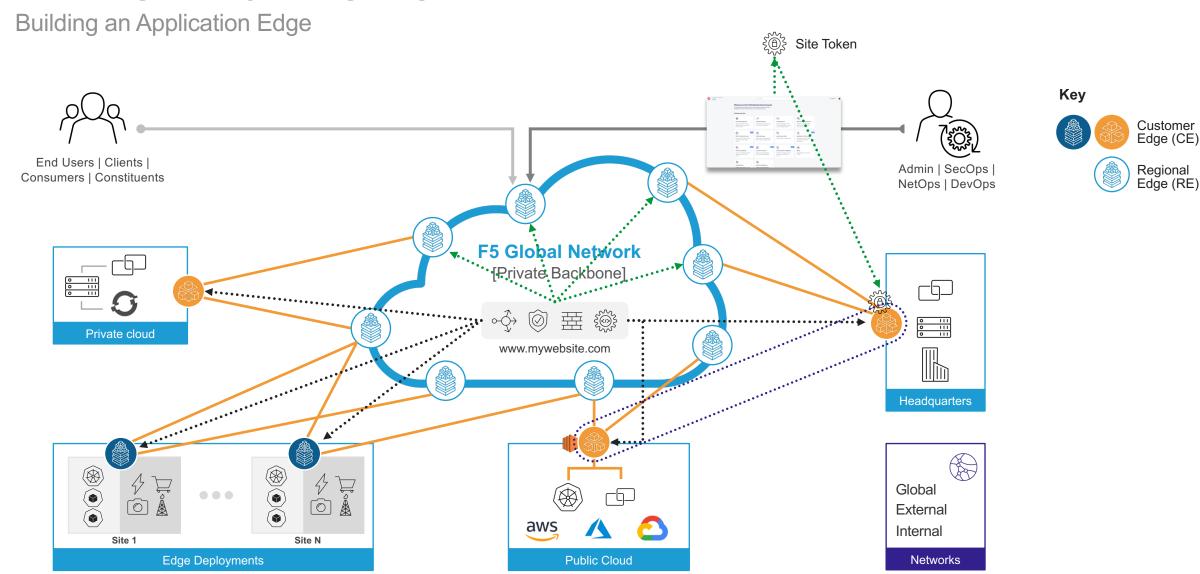
INTERACT WITH MULTIPLE CLUSTERS THROUGH A SINGLE API







Linking everything together





F5 Distributed Cloud Services Use Cases



Networking: Hybrid and Multi-cloud

Uniform multi- and hybrid- cloud connectivity for workloads deployed across clouds

- Multi-cloud transit
- Multi-cloud load balancing
- Multi-cluster app mesh
- Global high-speed high-capacity backbone network



Security: Web App and API Protection

API security, WAF, DDoS protection, firewall, bot defense, anomaly detection

- Streamline multi-cloud security orchestration
- · Manage and secure APIs
- · Reduce fraud and abuse
- Simplify security to aid app development



Application Delivery: Cloud and Edge

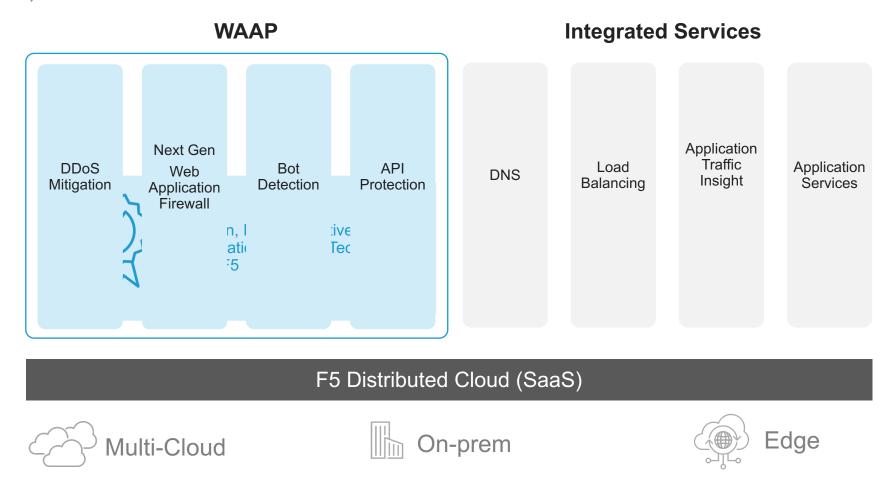
Run microservice-based apps wherever you require, globally, in the cloud, data center, or the edge

- Secure Kubernetes gateway
- Managed Kubernetes
- Edge infrastructure & application management
- Distributed apps



WAAP-as-a-Service

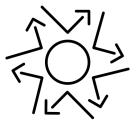
MULTI-LAYERED, HIGHLY EFFECTIVE MODERN APP SECURITY BRINGING TOGETHER THE BEST OF F5 APPLICATION SECURITY





DDoS Mitigation





L3-L7 DDoS mitigation

Ensure the availability of critical application and network resources.

- Ensure application and network availability during DDoS attacks
- Block the malicious traffic while allowing the good, ensuring good user experience for applications and services
- Identify and mitigate sophisticated Layer 7 DoS attacks that exploit application & infrastructure weaknesses
- Block the attack where it originates with a global backbone and distributed DoS mitigation technology
- Protect small facility and cloud-based applications and services with DNS-based redirection



Mitigate Large, Sophisticate DoS Attacks

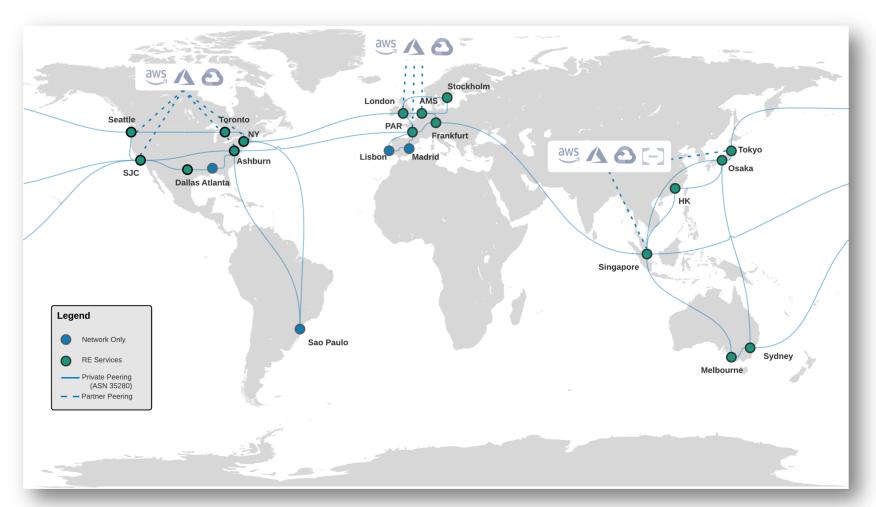
MITIGATE CLOSER TO THE ORIGIN AWAY FROM CRITICAL APPS AND INFRASTRUCTURE

World Class Global Security Operations Center responds to DDoS attacks in < 2 minutes on average.*

Global DDoS Protection Network with 12+ Tb of scrubbing capacity.

Flexible Service Options including Always Available or Always On deployments

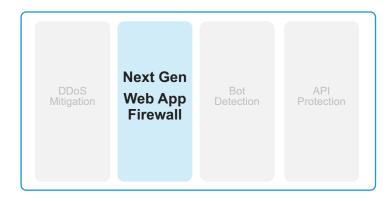
Connect how and where you need with BGP-based traffic redirection and direct connections, peering or GRE tunnels.





Next Gen WAF - Identifying new threat actors

MOVING BEYOND SIGNATURE-BASED DETECTION

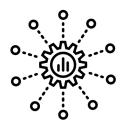




Signature based identification

Identifies a bad request based on a match to one or more signatures in a database

- Protection against known attack signatures
- Live signature feed so you're always up to date with the changing threat landscape
- Threat campaigns that help you reduce false positives based on actor intent
- Evasion detection support finds potentially malicious requests that signatures alone don't find



Behavior based to identify threat actors and false positives

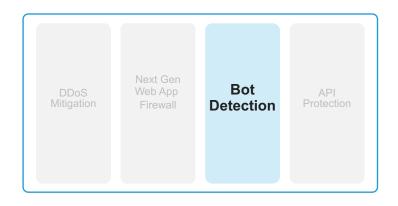
Identifies a client and follows their behavior

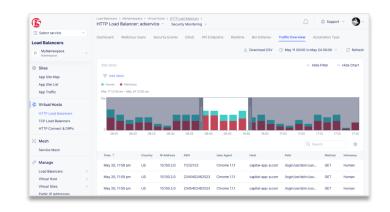
- Identifies anomalous user behavior and blocks malicious attacks
- Recognizes non-human, automated requests that can potentially be harmful
- Reduces the time spent resolving false positives



Bot Detection

ENHANCED BOT DETECTION POWERED BY SHAPE





Bot detection and mitigation

Identify automated, non-human attacks that can flood your digital infrastructure

- · Best of breed bot detection
- · Identify fraudulent requests and transactions
- Minimize impact on user experience due to false positives



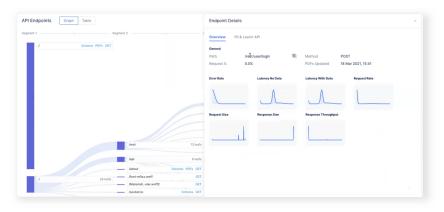
Client meta data is sent to SHAPE bot protection service



API Protection

DISCOVER, ENFORCE AND OBSERVE





API discovery and security

Easily identify all API endpoints mapped to your applications and anomalous activities

- · Generate API schema and Swagger files to minimize manual tracking of API endpoints
- · Block suspicious requests and prevent data leakage
- Reduces the time spent to configure and deploy API security policies



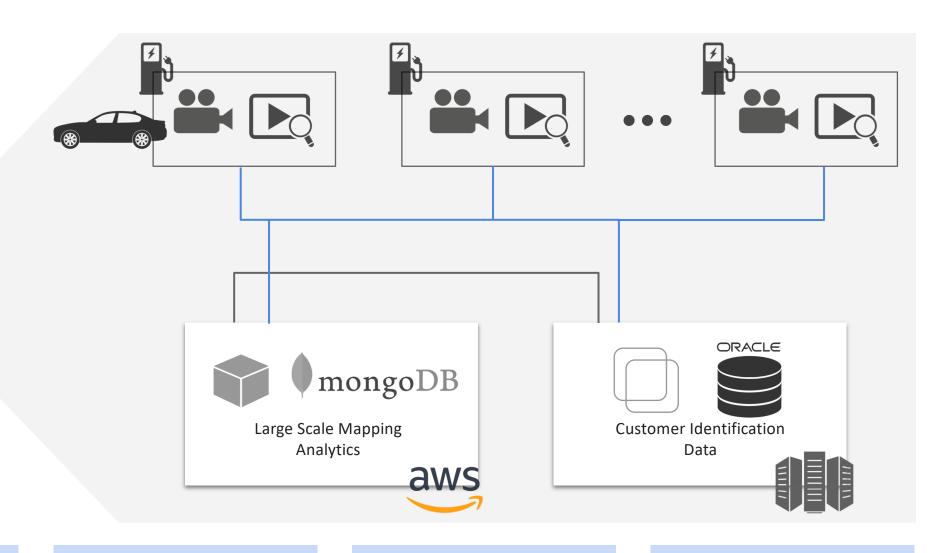
CUSTOMER NEED - EDGE TO CLOUD APPLICATION MGMT

Automotive

Top-3 Global Automaker

Data Mgmt for EV Stations

Continuous Upgrades
Production Automation



HD Mapping Data from EVs

Video Analytics at EV Station

Centralized Data Lake

Data Analytics in Cloud



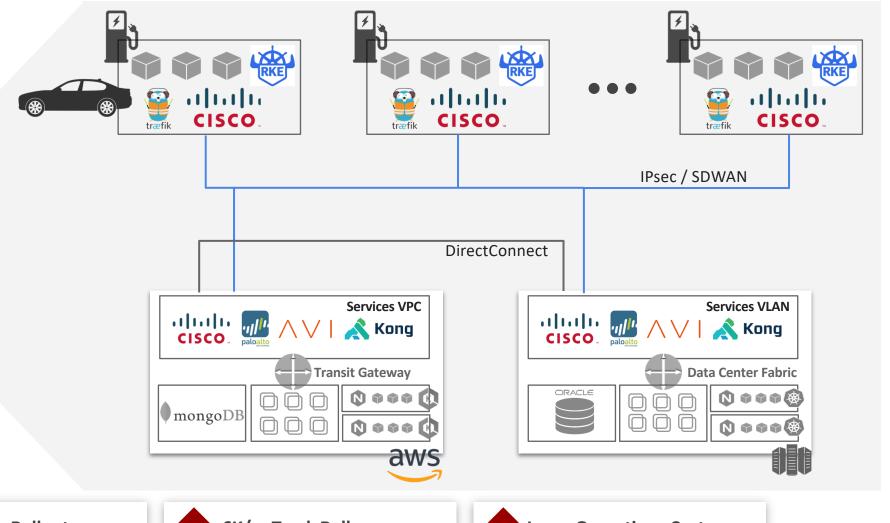
TRADITIONAL APPROACH → SCALE & OPEX CHALLENGES

Automotive

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Data Mgmt for EV Stations

Continuous Upgrades
Production Automation









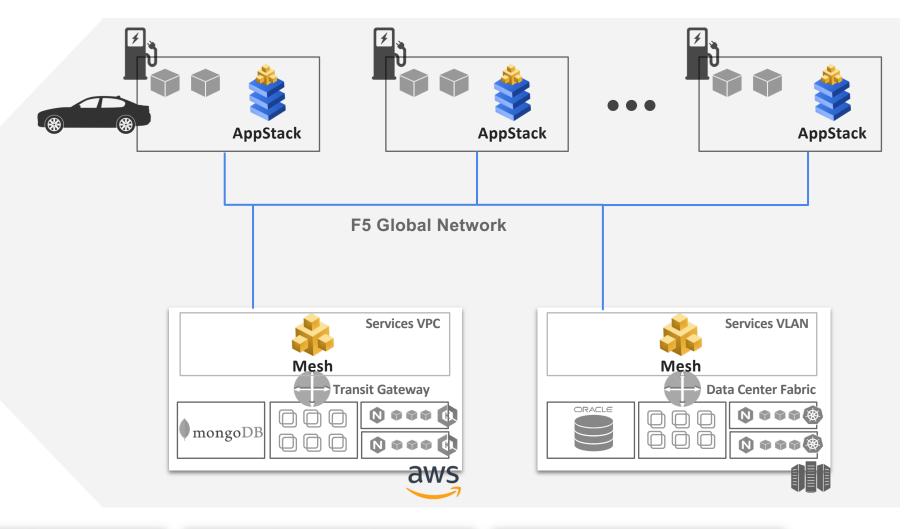
F5 APPROACH - GLOBAL SCALE & SIMPLIFIED OPS

Automotive

Top-3 Global Automaker

Data Mgmt for EV Stations

Continuous Upgrades
Production Automation

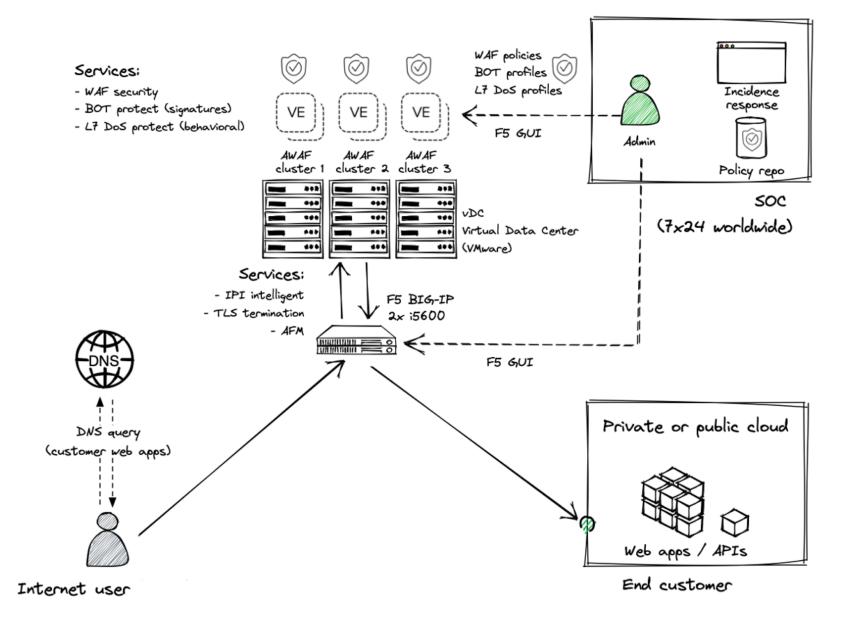






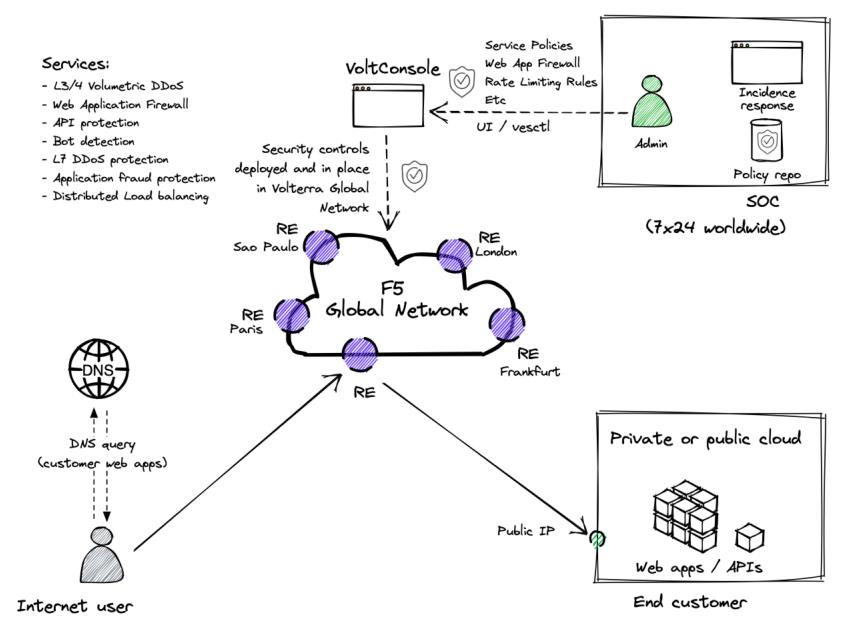


MSP - WAF current model





MSP - WAF new SaaS model



https://simulator.f5.com/distributedcloud

https://www.f5.com/cloud

https://www.f5.com/cloud/pricing



And many other solution also for SP's

Advanced WAF also on dedicated HW appliances, hypervisors or in containers anti-DDoS, FWW, CGNAT with data retention

DNS solutions and DNS cache with DoH/DoT and DDoS protection

Policy enforcement with DPI

Signalling solutions – Radius, GTP, Diameter, SIP, HTTP2, ...